

2019-2020 District Goals



District: District 204
Constitutional Area: Orient and Southeast Asia

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process.
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:
District GLT will conduct Emerging Lions Leadership Institute to the prospective Lion leaders in the chartered clubs.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 95% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:
I will meet with the Region and Zone Chairpersons on a regular basis to include reports on signature projects, events, challenges and successes as well, of their respective clubs.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 4 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

District 204 will have a marked increase in membership, enhancement of leadership skills and a positive impact of service rendered to the people in need. These goals will be accomplished by chartering Branch Clubs, Regular Clubs and Specialty Clubs. Our District will also work hard on inspiring clubs to organize their Leo Clubs.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	40
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 60 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	1	20
3rd Quarter	2	40
4th Quarter	1	20

By the end of the 4th quarter, the district will start 5 new clubs.

With a minimum of 100 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 2 Leo Club(s).

My district will start 4 Speciality Club(s).

Bankers

Educators

Business People

Retired People

My district will start 1 Campus Club(s) at University of Guam

Community College of Guam school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	5
2nd Quarter	4
3rd Quarter	5
4th Quarter	4

By the end of the 4th quarter, the district's membership drops will not exceed 18 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
My district will use the Club Quality Initiative to support member retention
My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

District 204 will exert extra effort to contact members who have been dropped and inspire and entice them to come back to the fold. We call this initiative as the BOMB which stands for Bring Old Members Back.

NET GROWTH GOAL

100	+	100	-	18	=	182
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 10000 people.

Action Items:

Of the total number of people served in my district, 2000 people will be youth (under 18 years old).
My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

District 204 will promote opportunities for LEOs to engage in community activities and service projects.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 100 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 95 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

The District GST Coordinator in collaboration with all the Clubs' GST will monitor the service record of all the Clubs. They will step up if the need arises so that the needed service is delivered.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 10 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 5 100/100 Clubs this year

Additional action items to achieve this goal:

The LCIF District Chairperson will launch a massive and aggressive campaign to conscientize members on the urgent need of supporting the LCIF. She will be in attendance to the Club's Meetings, Region/ Zone Chairpersons and the Advisory Meetings.

ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Our District is looking at the possibility of installing internet connection in the District Office. By having this, we can conduct telephone conferencing during the District Meetings, activities and events. We can also conduct hands-on workshops relative to technology with the members in the District.